GO FLOW network

For adaptive, fast and dynamic organizing

AI STRATEGY FOR THE BOARD AND LEADERSHIP TEAM (2 OR 4 HOURS, IN-COMPANY)

MAKE SHARP CHOICES
WHERE AI MAKES THE DIFFERENCE

In collaboration with **truck8.ai**

- **SEE WHAT AI CAN REALLY DO NOW**
- **FIND YOUR REAL BOTTLENECK**
- **KNOW YOUR AI ACT POSITION**
- **CHOOSE WHERE TO START**

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AI FOR THE BOARD: FROM OPPORTUNITIES TO CHOICES

IN PRACTICE

For years, custom software was expensive. So organisations bought standard packages and adapted their work to fit them. With AI, a custom application now takes days instead of months.

What does that mean for your strategy, your organisation and the way you improve?

WHAT IS ASKED OF YOU

You do not need to become an AI expert. It does call for choices that only the board can make: where you start, who takes ownership and how you make room to experiment.

Where does work wait in your organisation? How much capacity goes into change, and how much into keeping things running?

THE WORKSHOP

Short intake calls are followed by a 2- or 4-hour workshop with your board or leadership team, fully tailored: live demonstrations, scenarios and exercises based on your own organisation.

In-company, at an external venue or online.

PRACTICAL DETAILS

On request from €3,950 excl. VAT

Money back if you are not satisfied, within 14 days of the strategy document.



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AI CHANGES YOUR BOTTLENECKS

1 SAME LOOP, NOW IN DAYS

Find the bottleneck, remove the waste, move on to the next one: that method stays. What is new: the software an improvement needs now takes days.

2 YOUR REAL BOTTLENECK: CAPACITY TO CHANGE

In almost every department, most capacity goes into keeping things running. And nearly every improvement needs a change to systems. That is where it stalls.

3 THE GAIN LIES BETWEEN DEPARTMENTS

Your customer experiences one company, but you organise it in departments. The waste sits in the handoffs. Only the board can improve that whole flow.

AFTER THE WORKSHOP

You know what AI can already do today, you have tested your choices against three scenarios, you know your position under the EU AI Act and you have mapped one value stream.

You have named your most important bottleneck, chosen a first model line with an owner and put the decisions it needs on the table. Your AI strategy document follows within a week.



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MAKING ROOM: A TASK FOR THE BOARD

A MODEL LINE INSTEAD OF A PILOT

Pilots often stall: they leave the process itself untouched and rarely scale up. A model line is one value stream that you redesign completely and run in production, as an example for the rest.

A model line has one owner with a mandate across departments, a team of people who do the work and builders with AI, measures for the whole flow such as lead time, and an advance decision on scaling up.

It is also your training ground: everyone who takes part brings the new way of working to the next value stream.

And an explicit choice: do you turn freed-up capacity into savings, or reinvest it in your capacity to change?

HOW ANTHROPIC SEES IT

“It’s up to leaders to create space for this. If you don’t create space, you keep doing it the old way and have to force people to do it any new way.”

“For a lot of people it’s actually really exciting to try these new tools and experiment. They just need to be given the space, to feel safe, to have business context and product context.”

Boris Cherny, head of Claude Code at Anthropic, interview 2026

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THE PROGRAMME: 2 OR 4 HOURS, 4 PARTS

PART 1	**WHAT AI CAN REALLY DO NOW** Live demonstrations of what AI already does today in organisations like yours. Custom software now takes days instead of months.	Insight Live demonstration
PART 2	**THINKING IN SCENARIOS** You test your strategy against three futures for your sector and see what pays off in each. The real bottleneck often turns out to be your capacity to change systems.	Strategy Scenarios
PART 3	**YOUR ORGANISATION AS A SYSTEM** You follow one order through your company, see where work waits and redesign the flow. In the 4-hour version, you also design your business as if you started today.	Design Value stream
PART 4	**CHOICES FOR THE BOARD** Which model line do you tackle first, who becomes the owner and what do you do with freed-up capacity? Plus: what the EU AI Act already asks of you.	Decisions Strategy and AI Act

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ABOUT TRUCK8.AI

1 ABOUT TRUCK8.AI

truck8.ai is Tom Mekenkamp's company, based in Oudenbosch. It helps business owners, boards and professionals put AI to work in their daily jobs.

Tom combines his experience in organisational change with building AI systems and training users.

Starting point: use AI to free up room for strategy, creativity and human collaboration.

2 METHODS

AI strategy workshops: boards and leadership teams turn demonstrations and conversations into a strategy and a concrete roadmap.

AI implementation: analysing work processes, setting up AI tools and training users, with ongoing support.

AI agents: systems that process information and carry out multiple steps, directed by the user.

Learning by building: participants build their own application with guidance.

3 GO FLOW AND TRUCK8.AI

The common ground is digital fitness and continuous learning. truck8.ai connects AI with people's skills and the way their work is organised.

That fits the Go Flow idea: technology gains value when people can work, learn and collaborate with it.

Less repetitive work leaves room for attention, creativity and better collaboration. How do people use the time that frees up?

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THE ORGANISATION BEHIND THE WORKSHOP

THE GO FLOW NETWORK

Boundaries that were taken for granted for years are fading. Human and artificial intelligence are merging at a rapid pace, organisations are forming ecosystems, and the public and private sectors are becoming intertwined. As a result, uncertainty is growing.

The Go Flow Network was set up to study this, run by the nonprofit Stichting Go Flow Network and working with Van Haren Publishers and Van Haren Group: a growing network of executives, professionals, researchers, students and organisations exploring how we can organise in a fit, fast and dynamic way in a world where change is the only constant.

Books, articles, practical experience, training courses, conferences, simulations, games and research reinforce each other.

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We look forward to welcoming you

See what AI can really do now, find your most important bottleneck and choose where to start with your board

WHEN

By mutual agreement

LOCATION

In-company or to be agreed